Form **990**

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

► Do not enter social security numbers on this form as it may be made public. ► Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Α	For the	2020 calend	dar year, or tax year begini	ning //U⊥	, 2020,	and ending	6/3	30	, 2	20 2021	
В	Check if a	pplicable:	С					D Employ	er identific	cation number	
	Addre	ess change	COOL EFFECT, INC	1				47-	50684	96	
	Name	e change	100 DRAKES LANDI	NG #260			İ	E Telepho			
		I return	GREENBRAE, CA 94	904				415	-454-	2665	
		eturn/terminated					ŀ	113	131	2003	
								•	٠. خ	10 600	101
		nded return	F			1.	K-N I- H-i	G Gross r		10,629	137
	Appli	cation pending		officer: RICHARD H.	LAWRENCE, JR			group return			
			SAME AS C ABOVE				: Are all "No,"	subordinates attach a list	:included :See instr	uctions Yes	No No
I	Tax-exe	empt status:	X 501(c)(3) 501(c) () ◀ (insert no.)	4947(a)(1) or	527					
J	Webs	ite: ► WW	W.COOLEFFECT.ORG			Н	(c) Group e	exemption nu	ımber ►		
K	Form of	organization:	X Corporation Trust	Association Other ►	LY	ear of formation	n: 2015	5 M s	tate of leg	al domicile: DI	Ξ
	ırt I	Summar	<u> </u>		L.					·	
	1 B	riefly descri	be the organization's mission	on or most significant	activities: COO	I FFFFC	T'S M	TSSTON	TS T	O HELP (OOT.
_			TH BY SUPPORTING								
ဥ		ROWD FU		ARITH TED CUMP	ON TEDOCIN	IG I KOOL	<u>C15_11</u>	21(055	11111 0	HODE_ 1111	100011
na		NOWD 10	<u> </u>								
Ver	2 CI	heck this bo	y lifthe organization	n discontinued its ope	arations or dispos	sed of more	than 250	% of its no			
Ĝ			oting members of the govern						3	3.	6
∘ઇ			dependent voting members						4		6
ies			of individuals employed in			•			5		3
≅			of volunteers (estimate if r						6		10
Activities & Governance			ed business revenue from F						7a		0.
_	b Ne	et unrelated	l business taxable income f	rom Form 990-T, Par	t I, line 11				7b		0.
							Pı	rior Year		Current Y	ear
	8 C	ontributions	and grants (Part VIII, line	1h)			9	,306,0	74.	10,484	282.
Revenue	9 Pi	rogram serv	vice revenue (Part VIII, line	2g)				, , , , ,			,, _ , _ ,
Ver			ncome (Part VIII, column (A				-	131,8	78.	144	1,852.
æ			e (Part VIII, column (A), lin				-		29.		,
			e – add lines 8 through 11		•		9	,439,0		10,629	134.
			imilar amounts paid (Part I					,, -			, =
			to or for members (Part IX	• •	•						
							-	646,2	25	700	9,254.
es	10 - 0								03.	703	, 234.
ŝus	Ioa Pi	Sa Professional fundraising fees (Part IX, column (A), line 11e)									
Expenses	b To	otal fundrais	sing expenses (Part IX, colo	umn (D), line 25) ►							
ш	17 O	ther expens	ses (Part IX, column (A), lir	ies 11a-11d, 11f-24e)			9	,590,9	55.	8,430	366.
	18 To	otal expense	es. Add lines 13-17 (must e	equal Part IX, column	(A), line 25)			,237,2			620.
	19 R	evenue less	expenses. Subtract line 18	3 from line 12				-798,1		· ·	,514.
ъ 8 8			•					g of Curren		End of Y	
anc anc	20 To	otal assets ((Part X, line 16)					, 696, 2			790.
Bal	21 To		es (Part X, line 26)					847,0	05		2,451.
Net Assets Fund Balanc	33 N		fund balances. Subtract lir					•		•	<u> </u>
Zű	22 No			le 21 from line 20			3	,849,2	36.	5,818	3,339.
	rt II	Signatur									
Unde	er penalties plete. Decla	of perjury, I dec aration of prepa	clare that I have examined this return, arer (other than officer) is based on	including accompanying sche all information of which pre-	edules and statements, parer has any knowled	and to the best of	of my knowle	dge and beli	ef, it is true	, correct, and	
	'		,								
C!		Signatu	ire of officer				Dat	'e			
Siç	gn										
He	re	RIC	HARD H. LAWRENCE,	, JR.			CO-F.C	UNDER			
			r print name and title	Т		1		-			
			oreparer's name	Preparer's signature		Date		Check	」 "	TIN	
Pa	id	DOUGLA	AS W. REGALIA	DOUGLAS W. R	EGALIA			self-employe	ed P	00186389	<u>} </u>
Pre	eparer	Firm's name	e ► REGALIA & AS	SOCIATES CPAS							
Us	e Only	Firm's addre						Firm's EIN	68 -	0260103	
	_		-	94526				Phone no.		314-0390	
May	the IRS	3 discuss th	is return with the preparer		structions					X Yes	No

4 e Total program service expenses

8,934,386.

Form 990 (2020) COOL EFFECT, INC. Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	Χ	
2	Is the organization required to complete Schedule B, Schedule of Contributors See instructions?	2	Χ	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If 'Yes,' complete Schedule C, Part II</i>	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I.	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If 'Yes,' complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III.	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? If 'Yes,' complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, IX, or X as applicable.			
á	a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI.	11 a	Х	
	Did the organization report an amount for investments — other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 b		Х
	c Did the organization report an amount for investments — program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		Х
(I Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11 d		Χ
•	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e		Χ
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f	Χ	
12 8	Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI and XII.	12a		X
ŀ	Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Χ	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		Х
14 a	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
ŀ	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100.000 or more? If 'Yes,' complete Schedule F. Parts I and IV.	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If 'Yes,' complete Schedule F, Parts II and IV.	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If 'Yes,' complete Schedule F, Parts III and IV</i>	16		Х
	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If 'Yes,' complete Schedule G, Part I</i> See instructions	17		Х
	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III.	19		Х
20a	Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20a		Х
b	If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21		X

Form 990 (2020) COOL EFFECT, INC. Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J.</i>	23		Х
24 8	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25a	24a		Х
I	b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
•	c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
(d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
ı	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If 'Yes,' complete Schedule L, Part II.</i>	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If 'Yes,' complete Schedule L, Part III.	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions):			
i	a A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If</i> 'Yes,' complete Schedule L, Part IV	28a		X
I	A family member of any individual described in line 28a? If 'Yes,' complete Schedule L, Part IV.	28b		X
•	c A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If Yes,' complete Schedule L, Part IV.	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part I.</i>	33	Х	
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Part II, III, or IV, and Part V, line 1	34		Х
35 a	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
ı	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If 'Yes,' complete Schedule R, Part VI</i>	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O.	38	Х	
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V.			
1 -	a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		Yes	No
	a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
	c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1 c	Х	
BAA	TEEA0104L 10/07/20	Form	990 (2020)

COOL EFFECT, INC. Statements Regarding Other IRS Filings and Tax Compliance (continued) Part V

			Yes	No				
2 8	a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return							
ı	alf at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2 b	Х					
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)							
	a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3 a		X				
	b If 'Yes,' has it filed a Form 990-T for this year? <i>If 'No' to line 3b, provide an explanation on Schedule 0.</i>	3 b						
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4 a		Х				
	o If 'Yes,' enter the name of the foreign country ► See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).							
5.	a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5 a		Х				
	b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		X				
•	c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	5 c						
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6 a		Х				
	b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?							
7	Organizations that may receive deductible contributions under section 170(c).							
ä	a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and	_		Х				
	services provided to the payor?	7 a 7 b		Λ				
	a If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7 0						
	Form 8282?	7 c		Х				
	d If 'Yes,' indicate the number of Forms 8282 filed during the year	7 e		Х				
	F Did the organization receive any funds, directly of indirectly, to pay premiums on a personal benefit contract?	7 f		X				
	g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899							
	as required?	7 g						
	Form 1098-C?	7 h						
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring							
	organization have excess business holdings at any time during the year?	8						
	Sponsoring organizations maintaining donor advised funds.							
	a Did the sponsoring organization make any taxable distributions under section 4966?	9 a						
	b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9 b						
	Section 501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on Part VIII, line 12							
	o Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities							
	Section 501(c)(12) organizations. Enter:							
	a Gross income from members or shareholders							
ı	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)							
12 a	a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a						
ı	a If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b							
13	Section 501(c)(29) qualified nonprofit health insurance issuers.							
ä	a Is the organization licensed to issue qualified health plans in more than one state?	13 a						
	Note: See the instructions for additional information the organization must report on Schedule O.							
	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans							
	Enter the amount of reserves on hand	4.6		v				
	a Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х				
	a If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation on Schedule O	14b						
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year?	15		Х				
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		Х				
	If 'Yes,' complete Form 4720, Schedule O.							

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Form 990 (2020) COOL EFFECT, INC. 47-5068496 Page 6 Part VI Governance, Management, and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI Section A. Governing Body and Management No Yes 1 a Enter the number of voting members of the governing body at the end of the tax year 6 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. **b** Enter the number of voting members included on line 1a, above, who are independent..... 6 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? ... SEE SCHEDULE 0 Χ 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 Χ Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?..... Χ 4 X 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Χ Did the organization have members or stockholders?..... 6 7 a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?... 7 a Χ **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, Χ stockholders, or persons other than the governing body? 7 b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: Χ a The governing body?.... 8 a X 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses on Schedule O 9 X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10 a Χ b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10 b 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?..... Χ **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990. Χ 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13..... 12 a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise Χ 12b to conflicts?..... c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes.' describe in Schedule O how this was done. SEE SCHEDULE O Χ 12 c 13 Did the organization have a written whistleblower policy?..... 13 Χ 14 Did the organization have a written document retention and destruction policy?..... Χ 14 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? Χ a The organization's CEO, Executive Director, or top management official ... SEE .SCHEDULE . Q 15 a **b** Other officers or key employees of the organization ... SEE . SCHEDULE . O. ... Χ If 'Yes' to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?..... Χ 16 a **b** If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?..... Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed > CA DE NY Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. Own website Another's website X Upon request Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to 19 the public during the tax year. SEE SCHEDULE O

SUITE 260 GREENBRAE CA 94904 415-454-2665

State the name, address, and telephone number of the person who possesses the organization's books and records

PATTERSON 100 DRAKES LANDING,

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII.....

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

X Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

				(C)	,				·	
(A) Name and title	(B) Average hours per	thar	one both dire	(do no box, an o	ot che unles fficer truste		on	Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other
	per week (list any hours for related organiza- tions below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	compensation from the organization and related organizations
(1) J.R. PATTERSON CONTROLLER	$-\frac{20}{0}$					Х		122,200.	0.	0.
(2) RICHARD H. LAWRENCE, JR. CO-FOUNDER	8 0	Х		Х		71		0.	0.	0.
(3) DEE LAWRENCE CO-FOUNDER	<u>8</u> _	Х		Χ				0.	0.	0.
(4) SKYE LAWRENCE DIRECTOR	8 0	Х		Х				0.	0.	0.
(5) HECTOR MORALES	2			Λ						
ADVISORY BOARD (6) DR. ROBERT DUBROW	2	Х						0.	0.	0.
ADVISORY BOARD (7) DR. MICHAEL WARA	0 2	Х						0.	0.	0.
ADVISORY BOARD	0	Х						0.	0.	0.
	<u>15</u>			Χ				0.	0.	0.
(9)										
(10)										
(11)										
(12)										
(13)										
<u>(14)</u>										

	(B)			(0	;)						
(A) Name and title	Average hours per	box,	Position (do not check more than one box, unless person is both an officer and a director/trustee)		(D) Reportable compensation from	(E) Reportable compensation from	(F) Estimated and of othe				
	week (list any hours	Indiv or di	Instit	Officer	Key (Highe empli	Former	the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	compensatio the organiz and relat	n from ation
	for related organiza - tions	Individual t or director	utional	Œį	Key employee	est con Oyee	ier			organizati	
	below dotted line)	individual trustee or director	nstitutional trustee		/ee	Highest compensated employee					
	iiic)		Ö			rted					
(15)											
(16)		-									
(17)											
<u>(18)</u>											
<u>(19)</u>											
(20)											
(21)											
(22)											
<u>(23)</u>											
<u>(24)</u>		-									
(25)											
1 b Subtotal							>	122,200.	0.		0.
c Total from continuation sheets to Part VII, Section d Total (add lines 1b and 1c)							> >	0. 122,200.	0.		0.
2 Total number of individuals (including but not limit from the organization ► 1							ece			le compensa	
										Yes	No
3 Did the organization list any former officer, direct on line 1a? If 'Yes,' complete Schedule J for such	or, trustee <i>individua</i>	e, key <i>I</i>	em	ploy	/ee,	or hi	ghe	st compensated e	mployee · · · · · · · · · · · · · · · · · · ·	. 3	X
4 For any individual listed on line 1a, is the sum of the organization and related organizations greater	[·] than \$15	0,000	j? <i>I</i> :	f 'Ye	on a	nd of	ther lete	r compensation fro e <i>Schedule J for</i>	om	4	V
such individual5 Did any person listed on line 1a receive or accrue for services rendered to the organization? If 'Yes,					ny u	nrela	ted	organization or in	dividual	· — · — —	X
Section B. Independent Contractors										<u>. </u>	Λ
 Complete this table for your five highest compens compensation from the organization. Report comp 	ated inder ensation	pende for th	ent o	cont alen	ract dar	ors th year	nat enc	received more tha ding with or within	n \$100,000 of the organization's t	ax year.	
(A) Name and business addr	ess							(B) Description o	of services	(C) Compensat	ion
INETZ MEDIA GROUP 1055 E 3900 S SALT LAKE (WEBSITE			565.
DEMONSTRATE PR, LLC 2513 VAN NESS AVENUE SA	AN FRANC	TSCC), C	:A 9	9410	9		PUBLIC RELATION	UNS	344,	702.
										_	
2 Total number of independent contractors (including		limite	ed to	o the	ose	isted	ab	I ove) who received	more than		
\$100,000 of compensation from the organization		TEEAC	100	10/	7/00					Form 990	(2020)

Part VIII Statement of Revenue

		Check if Schedule O contains a response or note to any	line in this Part VII	1		
			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
SS	1 a	Federated campaigns				
Contributions, Gifts, Grants and Other Similar Amounts		. •				
<u>%</u>		Membership dues				
S, C	С	Fundraising events				
# #	d	Related organizations 1 d				
ું.≅	6	Government grants (contributions) 1 e				
Sin		All other contributions, gifts, grants, and				
E F		similar amounts not included above 1f 10,484,282.				
⊋ਛੋ	a	Noncash contributions included in				
들으	9	lines 1a-1f				
⊼਼ਵ	h	Total. Add lines 1a-1f.	10,484,282.			
		Business Code	10,404,202.			
ž						
š	2 a					
æ	b					
<u>.</u> 2	С					
2	d					
Ñ	_					
Program Service Revenue	е					
ğ	f	All other program service revenue				
حَ	g	Total. Add lines 2a-2f				
	3	Investment income (including dividends, interest, and				
		other similar amounts)	144,852.			144,852.
	4	Income from investment of tax-exempt bond proceeds	,			,
	5	Royalties.				
	5					
		V III				
	6 a	Gross rents 6a				
	b	Less: rental expenses 6b				
	С	Rental income or (loss) 6c				
		Net rental income or (loss)				
	u	(i) Securities (ii) Other				
	7 a	Gross amount from				
		sales of assets				
	b	other than inventory Less: cost or other basis				
	_	and sales expenses 7b				
	С	Gain or (loss) 7c				
		Net gain or (loss)				
ě.	8 a	Gross income from fundraising events				
		(not including \$				
Š		of contributions reported on line 1c).				
ď		See Part IV, line 18				
ē	b	Less: direct expenses 8b				
Other Reven		Net income or (loss) from fundraising events				
Ų						
	9 a	Gross income from gaming activities.				
		See Part IV, line 19				
	b	Less: direct expenses 9 b				
	С	Net income or (loss) from gaming activities ▶				
	10 -	Gross sales of inventory, less				
	ıva	returns and allowances				
	h	Less: cost of goods sold 10b	Ť			
		Net income or (loss) from sales of inventory				
	С					
2		Business Code				
ଥିବ	11 a					
בַּ בַ	b					
≝₹	С					
ర్ల జి	11 a b c d	All other revenue				
Miscellaneous Revenue		Total. Add lines 11a-11d.				
			10 600 101			144.050
	12	Total revenue. See instructions	10,629,134.	0.	0.	144,852.

Part IX Statement of Functional Expenses
Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a remotinclude amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21		ехрепзез	general expenses	ехрепзез
2	Grants and other assistance to domestic individuals. See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	122,200.	122,200.	0.	0.
6	Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages	550,735.	550,735.	0.	•
8	Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions).	330,733.	330,733.		
9	Other employee benefits				
10	Payroll taxes	36,319.	36,319.		
11	Fees for services (nonemployees):	,			
a	Management				
b	Legal	178.		178.	
c	: Accounting	21,522.		21,522.	
c	Lobbying				
e	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25, column				
12	(A) amount, list line 11g expenses on Schedule 0.)	392,467.	392,467.		
13	Office expenses	17,995.	332,407.	17,995.	
14	Information technology	141,570.	141,570.	17,333.	
15	Royalties	111/5/01	111/5/01		
16	Occupancy	835.		835.	
17	Travel	2,159.		2,159.	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.	271031		2/103.	
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	895,276.	895,276.		
23	Insurance	832.		832.	
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a	CARBON REDUCTION PROJECTS	6,795,819.	6,795,819.		
b	OUTSIDE CONSULTING SERVICES	112,940.		112,940.	
	BANK CHARGES AND FEES	30,773.		30,773.	
	MISCELLANEOUS	18,000.		18,000.	
e	All other expenses	·			
25	Total functional expenses. Add lines 1 through 24e	9,139,620.	8,934,386.	205,234.	0.
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► if following SOP 98-2 (ASC 958-720)				

		Check if Schedule O contains a response or note to	any line	in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash – non-interest-bearing			128,005.	1	1,219,871.
	2	Savings and temporary cash investments			1,147,691.	2	1,119,549.
	3	Pledges and grants receivable, net			·	3	·
	4	Accounts receivable, net			316.	4	
	5	Loans and other receivables from any current or forme trustee, key employee, creator or founder, substantial controlled entity or family member of any of these personners.	contribut	tor, or 35%		5	
	6	Loans and other receivables from other disqualified pe					
		section 4958(f)(1)), and persons described in section 4		6			
	7	Notes and loans receivable, net			7		
sts	8	Inventories for sale or use			842,111.	8	1,822,414.
Assets	9	Prepaid expenses and deferred charges				9	58,820.
¥	10 a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10 a	57,026.			
	b	Less: accumulated depreciation	10 b	49,211.	18,582.	10 c	7,815.
	11	Investments — publicly traded securities			1,354,710.	11	2,220,500.
	12	Investments – other securities. See Part IV, line 11			,	12	,
	13	Investments - program-related. See Part IV, line 11				13	
	14	Intangible assets		1,204,826.	14	561,821.	
	15	Other assets. See Part IV, line 11			,	15	,
	16	Total assets. Add lines 1 through 15 (must equal line 3	33)		4,696,241.	16	7,010,790.
	17	Accounts payable and accrued expenses	847,005.	17	1,112,451.		
	18 19	Grants payable				18 19	00 000
	20	Tax-exempt bond liabilities.		⊢		20	80,000.
Ø	21	Escrow or custodial account liability. Complete Part N		<u> </u>		21	
Ę.	22	Loans and other payables to any current or former offi		<u> </u>		21	
Liabilities	22	key employee, creator or founder, substantial contribucontrolled entity or family member of any of these personal controlled entity or family member of any of these personal controlled entity or family member of any of these personal controlled entity or family member of any of these personal controlled entity or family member of any of these personal controlled entity or family member of any of these payables to any current of former of the controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of these personal controlled entity or family members of any of the controlled entity or family members of any of the controlled entity or family members of any of the controlled entity or family members of any of the controlled entity of the controlled entity or family members of the controlled entity of the controlled entity or family members of the controlled entity of the control	tor, or 35	5%		22	
	23	Secured mortgages and notes payable to unrelated this	rd partie	s		23	
	24	Unsecured notes and loans payable to unrelated third	parties			24	
	25	Other liabilities (including federal income tax, payable and other liabilities not included on lines 17-24). Comp	s to relat olete Par	ed third parties, t X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25			847,005.	26	1,192,451.
ces		Organizations that follow FASB ASC 958, check here and complete lines 27, 28, 32, and 33.	•	X			
<u>ā</u>	27	Net assets without donor restrictions			3,849,236.	27	5,788,409.
ã	28	Net assets with donor restrictions				28	29,930.
Net Assets or Fund Balance		Organizations that do not follow FASB ASC 958, check and complete lines 29 through 33.	ck here ►				
ō	29	Capital stock or trust principal, or current funds				29	
e ts	30	Paid-in or capital surplus, or land, building, or equipm				30	
Š	31	Retained earnings, endowment, accumulated income,				31	
t A	32	Total net assets or fund balances		<u> </u>	3,849,236.	32	5,818,339.
$\frac{8}{2}$	33	Total liabilities and net assets/fund balances			4,696,241.	33	7,010,790.
RΔ			TEE \ 0.111	L 10/07/20	, ,		Form 990 (2020)

Form **990** (2020)

Form 990 (2020) COOL EFFECT, INC. 47-	5068496		Pa	ge 12
Part XI Reconciliation of Net Assets				
Check if Schedule O contains a response or note to any line in this Part XI				
1 Total revenue (must equal Part VIII, column (A), line 12).		10,62	29,1	.34.
2 Total expenses (must equal Part IX, column (A), line 25).	2	9,1	39,6	20.
3 Revenue less expenses. Subtract line 2 from line 1	3	1,48	89,5	14.
4 Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	3,8	49,2	36.
5 Net unrealized gains (losses) on investments	5	4	79,5	89.
6 Donated services and use of facilities	6			
7 Investment expenses	7			
8 Prior period adjustments	8			
9 Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10 Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B)).	10	5,8	18,3	39.
Part XII Financial Statements and Reporting				
Check if Schedule O contains a response or note to any line in this Part XII.				
			Yes	No
1 Accounting method used to prepare the Form 990: Cash X Accrual Other				
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.				
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2 a		Χ
If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed separate basis, consolidated basis, or both: Separate basis Consolidated basis Both consolidated and separate basis	on a			
b Were the organization's financial statements audited by an independent accountant?		2 b	Χ	
If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: Separate basis X Consolidated basis Both consolidated and separate basis				
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the review, or compilation of its financial statements and selection of an independent accountant?		2 c	Х	
If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.				
3 a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the S Audit Act and OMB Circular A-133?		3 a		Х
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the require or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3 b		
BAA TEEA0112L 10/19/20		Form	990 (2020)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

	ame of the organization Employer identification number									
C00	L EFFECT, INC.					47-506849				
Par							ns.			
	organization is not a private found	,	•		-	•				
1	A church, convention of chur					(1)(A)(i).				
2	A school described in sectio	n 170(b)(1)(A)(ii). (Atta	ach Schedule E (Form 9	90 or 99	0-EZ).)					
3	A hospital or a cooperative h					• •				
4	A medical research organiza	tion operated in conju	nction with a hospital de	escribed	in sect	i on 170(b)(1)(A)(iii) . Ent	ter the hospital's			
	name, city, and state:									
5	An organization operated for section 170(b)(1)(A)(iv). (Co		ge or university owned o	r operat	ed by a	governmental unit desc	cribed in			
6	A federal, state, or local gove	ernment or governmer	ntal unit described in se	ection 17	70(b)(1)(A)(v).				
7	An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.)									
8	A community trust described	in section 170(b)(1)(A	A)(vi). (Complete Part II.)						
9	An agricultural research orga or university or a non-land-gruniversity:	rant college of agricult	ture (see instructions). E							
10										
10	An organization that normally from activities related to its cinvestment income and unrel June 30, 1975. See section 9	exempt functions, subj lated business taxable	ect to certain exception income (less section 5	s; and (no mo	ore than 33-1/3% of its	support from gross			
11	An organization organized ar	nd operated exclusivel	y to test for public safet	y. See	section	509(a)(4).				
12										
а		ation operated, superv regularly appoint or e	rised, or controlled by its	roaque a	ted oraz	nization(s), typically by	aiving the supported			
b	'		ontrolled in connection v	vith itc c	unnorte	d organization(s) by ha	wing control or			
_	management of the supporting must complete Part IV, Section	ng organization vested	I in the same persons the	nat contr	ol or ma	anage the supported org	ganization(s). You			
С						d functionally integrate	d with, its supported			
d	organization(s) (see instructi Type III non-functionally inte functionally integrated. The of	egrated. A supporting	organization operated in	, , connec	tion with	n its supported organiza and an attentiveness re	ation(s) that is not			
е	instructions). You must com Check this box if the organize	plete Part IV, Sections ation received a writte	s A and D, and Part V. In determination from th	e IRS th						
	integrated, or Type III non-fu	nctionally integrated s	supporting organization.				-			
ī	Enter the number of supported or Provide the following information									
	(i) Name of supported organization			Cal	s the	(v) Amount of monetary	(vi) Amount of other			
,	ny ivalile of supported organization	(ii) Liiv	(described on lines 1-10 above (see instructions))	in your o	tion listed poverning ment?	support (see instructions)	support (see instructions)			
				Yes	No					
(A)										
(B)										
(-)										
(C)										
(D)										
<u>(E)</u>)									
Total										

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support		, р		,		
Cale	ndar year (or fiscal year nning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	10423050.	11680354.	5,813,234.	9,306,074.	10484292.	47,707,004.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
4	Total. Add lines 1 through 3	10423050.	11680354.	5,813,234.	9,306,074.	10484292.	47,707,004.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						26,253,495.
6	Public support. Subtract line 5 from line 4						21,453,509.
Sec	tion B. Total Support						21/100/000.
Cale begi	ndar year (or fiscal year nning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
7	Amounts from line 4	10423050.	11680354.	5,813,234.	9,306,074.	10484292.	47,707,004.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	4,685.	334,883.	19,068.	131,878.	144,852.	635,366.
9	Net income from unrelated business activities, whether or not the business is regularly carried on	2,000		==,,,,,,,,			0.
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.). SEE PART VI				1,129.		1,129.
11	Total support. Add lines 7 through 10						48,343,499.
12	Gross receipts from related activi	ties, etc. (see inst	ructions)			12	0.
13	First 5 years. If the Form 990 is forganization, check this box and						▶□
Sec	tion C. Computation of Pu	blic Support P	ercentage				
	Public support percentage for 202	• •		e 11, column (f)).		14	44.38%
15	Public support percentage from 2	2019 Schedule A, F	Part II, line 14			15	33.40 %
16a	33-1/3% support test—2020. If the and stop here. The organization of	e organization did qualifies as a publ	not check the bo	x on line 13, and ganization	line 14 is 33-1/3%	or more, check the	his box ······ ► X
b	33-1/3% support test—2019. If the and stop here. The organization	e organization did qualifies as a publ	not check a box of licly supported or	on line 13 or 16a, ganization	and line 15 is 33-	1/3% or more, che	eck this box
17a	10%-facts-and-circumstances te or more, and if the organization rethe organization meets the facts-	neets the facts-an	d-circumstances	test, check this bo	ox and stop here.	Explain in Part VI	how
	10%-facts-and-circumstances te or more, and if the organization rorganization meets the 'facts-and	neets the facts-an I-circumstances' te	d-circumstances est. The organizat	test, check this bo ion qualifies as a	ox and stop here. publicly supported	Explain in Part VI I organization	how the
18	Private foundation. If the organiz	ation did not chec	k a box on line 13	3, 16a, 16b, 17a, d	or 17b, check this	box and see instr	uctions

Part III Support Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support		,	,				
Calen	dar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 202	0	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')							
2	Gross receipts from admissions,							
	merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose							
3	Gross receipts from activities that are not an unrelated trade or business under section 513.							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							
С	Add lines 7a and 7b							
	Public support. (Subtract line 7c from line 6.)							
	tion B. Total Support		1	T	T			
	dar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 202	0	(f) Total
-	Amounts from line 6							
	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b							
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.							
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)							
	Total support. (Add lines 9, 10c, 11, and 12.)							
	First 5 years. If the Form 990 is forganization, check this box and	stop here		hird, fourth, or fif	th tax year as a se	ection 501(c)	(3)	▶
	tion C. Computation of Pu			o 12 ook (5)			15	0.
	Public support percentage for 202						15	<u> </u>
	Public support percentage from 2 tion D. Computation of Inv						16	6
<u> 17</u>	Investment income percentage for				mn (f))		17	%
	Investment income percentage for	•		-			18	%
	33-1/3% support tests—2020. If the	ne organization di	id not check the bo	ox on line 14, and	d line 15 is more t	nan 33-1/3%	, and line	: 17
b	is not more than 33-1/3%, check 33-1/3% support tests—2019. If the line 18 is not more than 33-1/3%	ne organization di	d not check a box	on line 14 or line	e 19a, and line 16	is more than	33-1/3%	, and
		ation did not abo	ck a box on line 14	1 10a or 10h ch	ack this box and a	on instruction	nc	▶ □

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? If 'No,' describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If 'Yes,' explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).	2		
3а	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If 'Yes,' answer lines 3b and 3c below.	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If 'Yes,' describe in Part VI when and how the organization made the determination.	3b		
С	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If 'Yes,' explain in Part VI what controls the organization put in place to ensure such use.	3c		
4a	Was any supported organization not organized in the United States ('foreign supported organization')? If 'Yes' and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If 'Yes,' describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	4b		
С	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If 'Yes,' explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If 'Yes,' answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).	5a		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
С	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5с		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If 'Yes,' provide detail in Part VI.</i>	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If 'Yes,' provide detail in Part VI.	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If 'Yes,' provide detail in Part VI.	9b		
С	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If 'Yes,' provide detail in Part VI.	9с		
0a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If 'Yes,' answer line 10b below.	10a		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.).	10b		

_		The state of the s	<u> </u>					
Pa	rt IV	Supporting Organizations (continued)		\ <u>'</u>				
11	Has	the organization accepted a gift or contribution from any of the following persons?		Yes	No			
		erson who directly or indirectly controls, either alone or together with persons described in lines 11b and 11c below,						
	the	governing body of a supported organization?	11a					
	b A fa	mily member of a person described in line 11a above?	11b					
		% controlled entity of a person described in line 11a or 11b above? If 'Yes' to line 11a, 11b, or 11c, provide detail in Part VI.	11c					
Sec	ction	B. Type I Supporting Organizations						
_	D: 1			Yes	No			
1		the governing body, members of the governing body, officers acting in their official capacity, or membership of one nore supported organizations have the power to regularly appoint or elect at least a majority of the organization's						
	offic	ers, directors, or trustees at all times during the tax year? If 'No,' describe in Part VI how the supported anization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more						
	than	n one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees						
		e allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers ng the tax year.	1					
2		the organization operate for the benefit of any supported organization other than the supported organization(s)						
_	that	operated, supervised, or controlled the supporting organization? If 'Yes,' explain in Part VI how providing such						
		efit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the porting organization.	2					
Sec	tion	C. Type II Supporting Organizations						
-	20011	or type it outporting organizations		Yes	No			
1	Wer	e a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees						
	of ea	ach of the organization's supported organization(s)? If 'No,' describe in Part VI how control or management of the	1					
		porting organization was vested in the same persons that controlled or managed the supported organization(s).	•					
Sec	ction	D. All Type III Supporting Organizations		Yes	No			
1		the organization provide to each of its supported organizations, by the last day of the fifth month of the		163	140			
		anization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the						
		inization's governing documents in effect on the date of notification, to the extent not previously provided?	1					
2	Wer	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported						
_	orga	anization(s) or (ii) serving on the governing body of a supported organization? If 'No,' explain in Part VI how organization maintained a close and continuous working relationship with the supported organization(s).	2					
	lile	organization maintained a close and continuous working relationship with the supported organization(s).						
3	By r	eason of the relationship described in line 2, above, did the organization's supported organizations have a significant e in the organization's investment policies and in directing the use of the organization's income or assets at						
	all ti	imes during the tax year? If 'Yes,' describe in Part VI the role the organization's supported organizations played	_					
C -		nis regard.	3					
Se (ction	E. Type III Functionally Integrated Supporting Organizations						
1	Che	ck the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instruction	ons).					
	a 🗌	The organization satisfied the Activities Test. Complete line 2 below.						
	b 🗌	The organization is the parent of each of its supported organizations. Complete line 3 below.						
	c	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see in	nstruc	tions).				
2	Activ	vities Test. Answer lines 2a and 2b below.		Yes	No			
	a Did	substantially all of the organization's activities during the tax year directly further the exempt purposes of the						
	supp	ported organization(s) to which the organization was responsive? If 'Yes,' then in Part VI identify those supported Part VI identify t						
	resp	consive to those supported organizations, and how the organization determined that these activities constituted						
	subs	stantially all of its activities.	2a					
		the activities described in line 2a, above, constitute activities that, but for the organization's involvement, one or						
	reas	e of the organization's supported organization(s) would have been engaged in? If 'Yes,' explain in Part VI the sons for the organization's position that its supported organization(s) would have engaged in these activities	2b					
	but	but for the organization's involvement.						
		ent of Supported Organizations. Answer lines 3a and 3b below.						
	a Did each	the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of of the supported organizations? If 'Yes' or 'No,' provide details in Part VI.	3a					
	b Did supp	the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its ported organizations? If 'Yes,' describe in Part VI the role played by the organization in this regard.	3b					

Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporting Org	ganizat	tions	
1	Check here if the organization satisfied the Integral Part Test as a qualifying trust instructions. All other Type III non-functionally integrated supporting organization	t on Nov. ns must o	. 20, 1970 (explain in l complete Sections A tl	Part VI). See nrough E.
Sec	tion A — Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sec	tion B – Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
ā	Average monthly value of securities	1a		
ŀ	Average monthly cash balances	1b		
(Fair market value of other non-exempt-use assets	1c		
(Total (add lines 1a, 1b, and 1c)	1d		
•	Discount claimed for blockage or other factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sec	tion C — Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functionally integrated (see instructions).	grated T	ype III supporting orga	anization
DAA			Schodulo A (Form 990 or 990 F7)

Schedule A (Form 990 or 990-EZ) 2020

Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)			
Sec	Section D — Distributions			
1	Amounts paid to supported organizations to accomplish exempt purposes	1		
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2		
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3		
4	Amounts paid to acquire exempt-use assets	4		
5	Qualified set-aside amounts (prior IRS approval required — provide details in Part VI)	5		
6	Other distributions (describe in Part VI). See instructions.	6		
_ 7	Total annual distributions. Add lines 1 through 6.	7		
8	Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions.	8		
9	Distributable amount for 2020 from Section C, line 6	9	_	
10	Line 8 amount divided by line 9 amount	10		

Section E — Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2020	(iii) Distributable Amount for 2020
1 Distributable amount for 2020 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2020 (reasonable cause required — explain in Part VI). See instructions.			
3 Excess distributions carryover, if any, to 2020			
a From 2015			
b From 2016			
c From 2017			
d From 2018			
e From 2019			
f Total of lines 3a through 3e			
g Applied to underdistributions of prior years			
h Applied to 2020 distributable amount			
i Carryover from 2015 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2020 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2020 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2020, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2020. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2021. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2016			
b Excess from 2017			
c Excess from 2018			
d Excess from 2019			
e Excess from 2020			

BAA

Schedule A (Form 990 or 990-EZ) 2020

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

PART II, LINE 10 - OTHER INCOME

NATURE AND SOURCE		2020	 2019	 2018	2	017	 2016
OTHER INCOME			\$ 1,129.				
	TOTAL \$	0.	\$ 1,129.	\$ 0.	\$	0.	\$ 0.

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Supplemental Financial Statements

Complete if the organization answered 'Yes' on Form 990,
 Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
 Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

COOL EFFECT, INC. 47-5068496 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered 'Yes' on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 1 Aggregate value of contributions to (during year) Aggregate value of grants from (during year) Aggregate value at end of year..... Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?... No Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring No impermissible private benefit?..... Yes **Conservation Easements.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements..... 2 a **b** Total acreage restricted by conservation easements..... 2 b c Number of conservation easements on a certified historic structure included in (a)..... d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► Number of states where property subject to conservation easement is located > Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?..... Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 7 ▶\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?..... In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' on Form 990, Part IV, line 8. 1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1..... (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items: a Revenue included on Form 990, Part VIII, line 1......

b Assets included in Form 990, Part X.....

3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection terms (check all that apply): a Public exhibition d Loan overstrape program b Scholarly research c Preservation for future generations d Provide a description of the organization's collections and explain how they further the organization's evempt purpose in Part XIII. 4 Provide a description of the organization solicit or receive denations of art, historical treasures, or other similar assets Ves Mo Description of the organization solicit or receive denations of art, historical treasures, or other similar assets Ves Mo Description or appet trustee, custodian or organization answered Yes' on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a is the organization an appet, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X Interpretation on Form 990, Part X, line 21. 1a is the organization and part trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 21. 1a is the organization and part trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 21. 1a is the organization and part trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 21. 1b if Yes Mo Ves Mo Different part X Interpretation Amount Interpretation Amount Interpretation Interpretat	Part III Organizations Maintaining Collect	tions of Art, Histori	cal Treasures, or Ot	her Similar Assets	<u>continue</u>	d)
b Scholarly research c Other	items (check all that apply):	n, and other records, che	ck any of the following the	hat make significant us	e of its colle	ection
c Preservation for future generations 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII. 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be solid to raise funds rather than to be maintained as part of the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part XI, line 21. 1a is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part XIII and complete the following table: 1	a Public exhibition	d Loan	or exchange program			
4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII 5 During the year, did the organization solicit or receive dinations of art, historical treasures, or other similar assets to be sold for orase funds rather than to be maintained as part of the organization answered "Yes" on Form 990, Part IV, III 1 III		e Other				
Part XIII. 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Part IV Ecrow and Custodial Arrangements. Complete if the organization answered 'Yes' on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 97. b If 'Yes,' explain the arrangement in Part XIII and complete the following table: C Beginning balance.						
to be sold to raise funds rather than to be maintained as part of the organization's collection? Part IV Ecrow and Custodial Arrangements. Complete if the organization answered 'Yes' on Form '990, Part IV, line 9, or reported an amount on Form '990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediany for contributions or other assets not included on Form '990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediany for contributions or other assets not included on Form '990, Part X, line 21, for secret or a line of the organization answered 'Yes' on Form '990, Part X, line 21, for secret or custodial account liability?	Part XIII.	·	, c		in	
line 9, or reported an amount on Form 990, Part X, line 21. 1a is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X, line 21, included on Form 990, Part X, line 21, included on Form 990, Part X, line 21, for escrew or custodial account liability? Yes No	to be sold to raise funds rather than to be mai	ntained as part of the or	ganization's collection?.			No
on Form 990, Part X? bif Yes,' explain the arrangement in Part XIII and complete the following table: c Beginning balance. d Additions during the year. c Pestifublions during the year. d Ending balance. 1 telest Ending balance. 2 a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. Contributions	line 9, or reported an amount or	n Form 990, Part X	line 21.	i tes on ronn 990,	raitiv,	
c Beginning balance. d Additions during the year. e Distributions during the year. 1 d e Distributions during the year. 1 E Ending balance. 1 If 2 a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability?	on Form 990, Part X?			assets not included	Yes	No
c Beginning balance. d Additions during the year —	2 ,		9 10.2.2.		Amount	
d Additions during the year e e Distributions during the year f Ending balance. 1	c Beginning balance			1c		
e Distributions during the year f Ending balance 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No b If 'Yes,' explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII. Yes No b If 'Yes,' explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII. Intel 10. Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. 1a Beginning of year balance (a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Four years back (e) Four years back (d) Grant or scholarships (e) Order expenditures for facilities and programs (e) Order expenditures for facilities (e) Four years back						
2 a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes b f Yes, explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII. Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10.	e Distributions during the year			1 e		
Part V Endowment Funds, Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. 1a Beginning of year balance	f Ending balance			1f		
Part V Endowment Funds. Complete if the organization answered 'Yes' on Form 990, Part IV, line 10. 1 a Beginning of year balance	2a Did the organization include an amount on For	rm 990, Part X, line 21, f	or escrow or custodial a	ccount liability?	Yes	No
1 a Beginning of year balance	b If 'Yes,' explain the arrangement in Part XIII. (Check here if the explana	ation has been provided	on Part XIII	<u></u>	··· 🗍
1 a Beginning of year balance b Contributions c Net investment earnings, gains, and losses d Grants or scholarships e Other expenditures for facilities and programs. f Administrative expenses g End of year balance 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: a Board designated or quasi-endowment ▶ \$ b Permanent endowment ▶ \$ The percentages on lines 2a, 2b, and 2c should equal 100%. 3 a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: (i) Unrelated organizations (ii) Related organizations b If 'Yes' on line 3a(i), are the related organizations listed as required on Schedule R? 4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (b) Cost or other basis (other) b Buildings c Leasehold improvements 11, 847. 6, 581. 5, 266. d Equipment 9 (19, 2126. 40, 267. 1, 859. 600. 601. 7815.	Part V Endowment Funds. Complete if the	<u>he organization ans</u>	<u>wered 'Yes' on Forn</u>	<u>n 990, Part IV, line</u>	10.	
b Contributions		t year (b) Prior yea	r (c) Two years back	(d) Three years back	(e) Four	years back
c Net investment earnings, gains, and losses. d Grants or scholarships e Other expenditures for facilities and programs. f Administrative expenses g End of year balance 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: a Board designated or quasi-endowment ▶ \$ b Permanent endowment ▶ \$ The percentages on lines 2a, 2b, and 2c should equal 100%. 3 a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: (i) Unrelated organizations (ii) Related organizations (iii) Related organizations b if 'Yes' on line 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (b) Cost or other basis (other) depreciation 1 a Land. b Buildings. c Leasehold improvements d Equipment (d) Book value depreciation 1 11,847 6,581 5,266 d Equipment 2,305.3 2,363 699 Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c 7,815.						
and losses	b Contributions				+	
e Other expenditures for facilities and programs	and losses					
and programs f Administrative expenses g End of year balance 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as: a Board designated or quasi-endowment bermanent endowment c Term endowment The percentages on lines 2a, 2b, and 2c should equal 100%. 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: (i) Unrelated organizations (ii) Related organizations 5 If 'Yes' on line 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIII the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11a. See Form 990, Part X, line 10. Description of property (a) Cost or other basis (b) Cost or other basis (c) Accumulated depreciation 1a Land b Buildings c Leasehold improvements f Land b Buildings c Leasehold improvements 11,847 6,581 5,266 d Equipment e Other 3,053 2,363 690 Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c 7,815.	·					
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Schedule D (Form 990) 2020

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(9) (10) Total. (Column (b) must equal Form 990, Part X, column (B) line 15.). Part X Other Liabilities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book (1) Federal income taxes (2) (3) (4) (5) (6) (7) (8) (9) (10) (11)										
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Total. (Column (b) must equal Form 990, Part X, column (B) line 15.). Part X Other Liabilities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book (1) Federal income taxes (2) (3) (4) (5) (6) (7) (8) (9) (10) (11)										
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book (1) Federal income taxes (2) (3) (4) (5) (6) (7) (8) (9) (10) (11)										
Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25. 1. (a) Description of liability (b) Book (1) Federal income taxes (2) (3) (4) (5) (6) (7) (8) (9) (10)				ımn (B) line	15.)					
1. (a) Description of liability (b) Book (1) Federal income taxes (2) (3) (4) (5) (6) (7) (8) (9) (10) (11) (11)	Part X Othe	er Liabilitie	?S. Janization answered 'Ve	s' on Form	990 Part IV line	11a or 11f	See Form	990 Part	Y line 25	
(1) Federal income taxes (2) (3) (4) (5) (6) (7) (8) (9) (10) (11)		icic ii iiic oit				116 01 111.	300 101111	330, T art 7	Λ, ΙΙΙΙΟ 23	(b) Book value
(2) (3) (4) (5) (6) (7) (8) (9) (10) (11)		me taxes	(4)	Bosonption	1 or nability					(b) Book value
(3) (4) (5) (6) (7) (8) (9) (10)										
(5) (6) (7) (8) (9) (10) (11)										
(6) (7) (8) (9) (10) (11)	(4)									
(7) (8) (9) (10) (11)	(5)									
(8) (9) (10) (11)										
(9) (10) (11)										
(10) (11)										
(11)										
Table (Oalong (b) most small From 000 Bart V salong (B) line 25 \			10 Death 1 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2							
Total. (Column (b) must equal Form 990, Part X, column (B) line 25.).										direction and the
2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncert tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII.	tax positions under FAS	ni tax positions. SB ASC 740 Che	iii rait Aiii, provide the text of ck here if the text of the footn	i tile lootilote t lote has heen r	o ule organization s fir provided in Part XIII	iaiiciai statem	ients that repo	n is the organ	nzation's nat SEF	nniy ioi uncertain EPART XIII IX

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return	n.	
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total revenue, gains, and other support per audited financial statements	1	11,188,088.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		, ,
a Net unrealized gains (losses) on investments		
b Donated services and use of facilities		
c Recoveries of prior year grants		
d Other (Describe in Part XIII.). 2 d		
e Add lines 2a through 2d.	2 e	558,954.
3 Subtract line 2e from line 1	3	10,629,134.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:		, ,
a Investment expenses not included on Form 990, Part VIII, line 7b		
b Other (Describe in Part XIII.). 4b		
c Add lines 4a and 4b	4 c	
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	10,629,134.
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Ret	urn.	· ·
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total expenses and losses per audited financial statements	1	9,218,985.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a Donated services and use of facilities		
b Prior year adjustments		
c Other losses		
d Other (Describe in Part XIII.). 2d		
e Add lines 2a through 2d.	2 e	79,365.
3 Subtract line 2e from line 1	3	9,139,620.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b		
b Other (Describe in Part XIII.). 4b		
c Add lines 4a and 4b	4 c	
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	9,139,620.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X - FASB ASC 740 FOOTNOTE

Part XIII Supplemental Information.

COMBINED FINANCIAL STATEMENT PRESENTATION FOLLOWS THE RECOMMENDATIONS OF ASC 740, INCOME TAXES. UNDER ASC 740, COOL EFFECT IS REQUIRED TO REPORT INFORMATION REGARDING ITS EXPOSURE TO VARIOUS TAX POSITIONS TAKEN BY COOL EFFECT AND REQUIRES A TWO-STEP PROCESS THAT SEPARATES RECOGNITION FROM MEASUREMENT. THE FIRST STEP IS DETERMINING WHETHER A TAX POSITION HAS MET THE RECOGNITION THRESHOLD; THE SECOND STEP IS MEASURING A TAX POSITION THAT MEETS THE RECOGNITION THRESHOLD. MANAGEMENT

BELIEVES THAT COOL EFFECT HAS ADEQUATELY EVALUATED ITS CURRENT TAX POSITIONS AND HAS

BAA

Schedule D (Form 990) 2020

TEEA3304L 08/18/20

Part XIII | Supplemental Information (continued)

PART X - FASB ASC 740 FOOTNOTE (CONTINUED)

CONCLUDED THAT AS OF JUNE 30, 2021, COOL EFFECT DOES NOT HAVE ANY UNCERTAIN TAX
POSITIONS FOR WHICH A RESERVE OR AN ACCRUAL FOR A TAX LIABILITY WOULD BE NECESSARY.

COOL EFFECT HAS RECEIVED NOTIFICATION FROM THE INTERNAL REVENUE SERVICE AND THE
STATE OF CALIFORNIA THAT IT QUALIFIES FOR TAX-EXEMPT STATUS UNDER SECTION 501(C)(3)

OF THE INTERNAL REVENUE CODE AND SECTION 23701D OF THE CALIFORNIA REVENUE AND
TAXATION CODE. THE EXEMPTIONS ARE SUBJECT TO PERIODIC REVIEW BY THE FEDERAL AND
STATE TAXING AUTHORITIES AND MANAGEMENT IS CONFIDENT THAT COOL EFFECT CONTINUES TO
SATISFY ALL FEDERAL AND STATE STATUTES IN ORDER TO QUALIFY FOR CONTINUED TAX
EXEMPTION STATUS. COOL EFFECT MAY PERIODICALLY RECEIVE UNRELATED BUSINESS INCOME
(SUCH AS SUBLEASE RENTAL INCOME) REQUIRING COOL EFFECT TO FILE SEPARATE TAX RETURNS
UNDER FEDERAL AND STATE STATUTES. UNDER SUCH CONDITIONS, COOL EFFECT CALCULATES AND
ACCRUES THE APPLICABLE TAXES.

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization ► Go to www.irs.gov/Form990 for the latest information.

Employer identification number

47-5068496

COOL EFFECT, INC

FORM 990, PART VI, LINE 2 - BUSINESS OR FAMILY RELATIONSHIP OF OFFICERS, DIRECTORS, ETC.

BOARD MEMBERS RICHARD LAWRENCE, JR. AND DEE LAWRENCE ARE HUSBAND AND WIFE. BOARD MEMBER SKYE LAWRENCE IS THE DAUGHTER OF RICHARD LAWRENCE, JR. AND DEE LAWRENCE.

FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS

FORM 990 IS PREPARED BY AN OUTSIDE TAX PROFESSIONAL. THE FORM IS THEN REVIEWED BY THE ORGANIZATION'S MANAGEMENT AND A MEMBER OF THE BOARD OF DIRECTORS. AFTER A FULL REVIEW, THE FINAL VERSION OF THE TAX RETURN IS PROVIDED TO ALL MEMBERS OF THE ORGANIZATION'S VOTING BODY. A REPRESENTATIVE OF MANAGEMENT AUTHORIZES THE FINAL RETURN WHICH IS THEN E-FILED WITH THE INTERNAL REVENUE SERVICE.

FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND ENFORCEMENT OF CONFLICTS

MEMBERS OF THE BOARD OF DIRECTORS REVIEW ALL POTENTIAL CONFLICTS OF INTEREST AT

LEAST ANNUALLY. ALL PERSONNEL AND BOARD MEMBERS ARE REQUIRED TO DISCLOSE POTENTIAL

CONFLICTS AND ANY RELATED PARTY AFFILIATIONS. THE ORGANIZATION SEEKS FULL

TRANSPARENCY ON ALL RELATIONSHIPS. ANY POTENTIAL CONFLICTS (IN FACT OR APPEARANCE)

ARE DISCUSSED OPENLY AND RESOLVED IN ACCORDANCE WITH THE ORGANIZATION'S POLICIES AND PROCEDURES.

FORM 990, PART VI, LINE 15A - COMPENSATION REVIEW & APPROVAL PROCESS - CEO & TOP MANAGEMENT MEMBERS OF THE BOARD OF DIRECTORS REVIEW THE COMPENSATION OF ALL HIGH-LEVEL PERSONNEL PERIODICALLY IN ACCORDANCE WITH IRS RULES AND REGULATIONS. EFFORTS ARE MADE TO SECURE COMPENSATION DATA FROM INDUSTRY SOURCES IN ORDER TO DETERMINE COMPETITIVENESS AND APPROPRIATENESS OF SALARIES. EVERY EFFORT IS MADE TO ENSURE THAT THE PROCESS IS THOROUGH AND TRANSPARENT IN ACCORDANCE WITH IRS GUIDELINES AND THE ORGANIZATION'S POLICIES AND PROCEDURES. FINAL COMPENSATION ADJUSTMENTS ARE APPROVED BY THE BOARD.

Name of the organization

COOL EFFECT, INC.

Employer identification number

47-5068496

FORM 990, PART VI, LINE 15B - COMPENSATION REVIEW & APPROVAL PROCESS - OFFICERS & KEY EMPLOYEES

COMPENSATION OF OTHER INDIVIDUALS IS REVIEWED PERIODICALLY BY MEMBERS OF MANAGEMENT.

EFFORTS ARE MADE TO SECURE COMPENSATION DATA FROM INDUSTRY SOURCES IN ORDER TO

DETERMINE COMPETITIVENESS AND APPROPRIATENESS OF SALARIES AND ALL RELATED BENEFITS.

ALL DECISIONS ARE THEN DOCUMENTED IN PERSONNEL FILES.

FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY AVAILABLE

ALL OF THE ORGANIZATION'S GOVERNING DOCUMENTS, FINANCIAL STATEMENTS AND OTHER LEGAL FILINGS ARE MAINTAINED IN A SECURE ENVIRONMENT AND HELD AVAILABLE FOR INSPECTION BY TAX AUTHORITIES AND THE GENERAL PUBLIC. TAX RETURNS ARE POSTED ANNUALLY TO WWW.GUIDESTAR.ORG (WHERE THEY ARE AVAILABLE FOR VIEWING AS ELECTRONIC COPIES) AND ARE ALSO AVAILABLE BY CONTACTING THE ORGANIZATION'S OFFICE IN GREENBRAE, CALIFORNIA.

SCHEDULE R (Form 990)

Related Organizations and Unrelated Partnerships

Part I Identification of Disregarded Entities. Complete if the organization answered 'Yes' on Form 990, Part IV, line 33.

► Complete if the organization answered 'Yes' on Form 990, Part IV, line 33, 34, 35b, 36, or 37. ► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

2020

OMB No. 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

COOL EFFECT, INC.

Employer identification number 47-5068496

(a) Name, address, and EIN (if applicable) of disregarded e	(a) Name, address, and EIN (if applicable) of disregarded entity		(b) Primary activity		(c) Legal domicile (state or foreign country)		(d) Total income		(e) End-of-year assets		(f) Direct controlling entity	
(1) GLOBAL OFFSET RESEARCH, LLC 845 THIRD AVENUE 8TH FLOOR NEW YORK, NY 10022 37-1792256		CARBON EM)E		107,746.		0.	C00:	L EFFI	ECT,
(2)												
<u>(3)</u>												
Part II Identification of Related Tax-Exempt Or had one or more related tax-exempt organization.	rganizati anizatior	ons. Complet ns during the	e if the or tax year.	ganizatio	n answere	ed 'Ye	s' on Form 9	90, Pa	art IV, line 34	l, beca		
(a) Name, address, and EIN of related organization	Prim	(b) ary activity	Legal dom or foreign	c) icile (state country)	(d) Exempt (section	Code	(e) Public charity (if section 501	status (c)(3))	(f) Direct contro entity	olling	Sec 512(
<u>(1)</u>											Yes	No
<u>(2)</u>												
(3)												
<u>(4)</u>												

Part III	Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered 'Yes' on Form 990, Part IV, line 34,	
	because it had one or more related organizations treated as a partnership during the tax year.	

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections	(f) Share of total income	(g) Share of end-of-year assets	tio	h) ropor- nate ations?	K-1 (Form	Gene mana part	i) ral or aging ner?	(k) Percentage ownership
		country)		512-514)			Yes	No	1065)	Yes	No	
<u>(1)</u>												
<u>(2)</u>												
	-											
(2)												
(3)	-											
	-											
	1											

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered 'Yes' on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	n Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Sec 512(b)(13) controlled entity?	
		oodinay)	Orticly	or trusty				Yes	No
(1)									
(2)									
	-								
(3)	_								
	-								

Part V Transactions With Related Organizations. Complete if the organization answered 'Yes' on Form 990, Part IV, line 34, 35b, or 36.

	Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.		Yes	No					
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?								
а	Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	1 a		Х					
b	b Gift, grant, or capital contribution to related organization(s)								
c	Gift, grant, or capital contribution from related organization(s).	1 c		Х					
c	Loans or loan guarantees to or for related organization(s)	1 d		Х					
e	Loans or loan guarantees by related organization(s)	1 e		Х					
f	f Dividends from related organization(s).								
Ç	g Sale of assets to related organization(s)	1 g		X					
h	Purchase of assets from related organization(s)	1 h		X					
i	Exchange of assets with related organization(s)	1 i		X					
j	Lease of facilities, equipment, or other assets to related organization(s).	1 j		Χ					
k	c Lease of facilities, equipment, or other assets from related organization(s)	1 k		X					
I	Performance of services or membership or fundraising solicitations for related organization(s)	11		X					
n	n Performance of services or membership or fundraising solicitations by related organization(s)	1 m		X					
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)									
o Sharing of paid employees with related organization(s).									
F	p Reimbursement paid to related organization(s) for expenses								
c	Reimbursement paid by related organization(s) for expenses.	1 q		X					
r	Other transfer of cash or property to related organization(s).	1r		X					
S	S Other transfer of cash or property from related organization(s)	1 s		Χ					
2	If the answer to any of the above is 'Yes,' see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.								
	(a) (b) (c) Name of related organization Transaction type (a-s)	thod of amount	d) determ involve	iining ed					
1)									
2)									
- /									
21									
3)									
4)									
5)									
6)									
AΑ	TEEA5003L 07/15/20 Schedule	R (Form	n 9 <u>90)</u>	2020					

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered 'Yes' on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unre- lated, excluded from tax under sections 512-514)	Are all sec 501(organiz	partners tion (c)(3) rations?	(f) Share of total income	(g) Share of end-of-year assets	Dispr tior alloca	h) ropor- nate itions?	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene man part	i) ral or aging ner?	(k) Percentage ownership
			sections 512-514)	Yes	No	•		Yes	No	1	Yes	No	Ī
<u>(1)</u>													
	1												
(2)													
	• •												
<u>(3)</u>													
(4)													
<u>(5)</u>													
(6)													
(7)													
(8)													

Part VII Supplemental Information
Provide additional information for responses to questions on Schedule R. See instructions.

Form **8868**

(Rev. January 2020)

Department of the Treasury Internal Revenue Service

Application for Automatic Extension of Time To File an Exempt Organization Return

► File a separate application for each return. ► Go to www.irs.gov/Form8868 for the latest information. OMB No. 1545-0047

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Automat	ic 6-Month Extension of Time. Only	submit origir	nal (no copies needed).							
	tions required to file an income tax return other			s, REMICs, and tr	usts must					
use Form /	'004 to request an extension of time to file inc Name of exempt organization or other filer, see instructi	Taxpayer identification number (TIN)								
Type or										
print	COOL EFFECT, INC.		47-5068496							
File by the	Number, street, and room or suite number. If a P.O. box	Number, street, and room or suite number. If a P.O. box, see instructions.								
due date for filing your	100 DRAKES LANDING #260									
return. See instructions.	City, town or post office, state, and ZIP code. For a foreign address, see instructions.									
	GREENBRAE, CA 94904	GREENBRAE, CA 94904								
Enter the R	Return Code for the return that this application	is for (file a sep	arate application for each return)		01					
Applicatior Is For	1	Return Code	Application Is For		Return Code					
Form 990 o	or Form 990-EZ	01	Form 990-T (corporation)		07					
Form 990-E	BL	02	Form 1041-A		08					
	(individual)	03	Form 4720 (other than individual)		09					
Form 990-F		04	Form 5227		10					
	(section 401(a) or 408(a) trust)	05	Form 6069	11						
Form 990-T	(trust other than above)	06	Form 8870		12					
If the orIf this is check to	one No. $\blacktriangleright 415-454-2665$ rganization does not have an office or place of some formula of the organization's his box \blacktriangleright . If it is for part of the groension is for.	four digit Group	United States, check this box Exemption Number (GEN)	If this is for the w	hole group,					
1 request for the	lest an automatic 6-month extension of time use organization named above. The extension is $\frac{1}{2}$ calendar year 20 or $\frac{1}{2}$ tax year beginning $\frac{7}{01}$, 20	s for the organiza	ng <u>6/30</u> , ²⁰ <u>21</u> .							
	tax year entered in line 1 is for less than 12 r hange in accounting period	nontils, check re	ason: Initial return Fi	inal return						
nonre	s application is for Forms 990-BL, 990-PF, 990 fundable credits. See instructions	<u></u>	······································	. 3a \$	0.					
tax pa	s application is for Forms 990-PF, 990-T, 4720 ayments made. Include any prior year overpay	yment allowed as	s a credit	. 3b\$	0.					
	nce due. Subtract line 3b from line 3a. Include S (Electronic Federal Tax Payment System).			. 3c \$	0.					
Caution: If payment in	you are going to make an electronic funds wi structions.	thdrawal (direct o	debit) with this Form 8868, see Form 845	53-EO and Form 8	3879-EO for					

BAA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

Form **8868** (Rev. 1-2020)

Form **8879-EO**

IRS *e-file* Signature Authorization for an Exempt Organization

For calendar year 2020, or fiscal year beginning $\underline{7/01}$, 2020, and ending $\underline{6/30}$, 20 $\underline{2021}$

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

► Do not send to the IRS. Keep for your records.

► Go to www.irs.gov/Form8879EO for the latest information.

2020

Name of exempt organization or person subject to tax	Taxpayer identification number
COOL EFFECT, INC.	47-5068496
Name and title of officer or person subject to tax	
RICHARD H. LAWRENCE, JR. CO-FOUNDER	
Part I Type of Return and Return Information (Whole Dollars Only)	
Check the box for the return for which you are using this Form 8879-EO and enter the applicable am check the box on line 1a , 2a , 3a , 4a , 5a , 6a , or 7a below, and the amount on that line for the return b leave line 1b , 2b , 3b , 4b , 5b , 6b , or 7b , whichever is applicable, blank (do not enter -0-). But, if you enter that the applicable line below. Do not complete more than one line in Part I.	eing filed with this form was blank, then
1 a Form 990 check here ▶ X b Total revenue, if any (Form 990, Part VIII, column (A), lin	ne 12) 1b 10,629,134.
2 a Form 990-EZ check here	2 b
3 a Form 1120-POL check here b Total tax (Form 1120-POL, line 22)	
4a Form 990-PF check here b Tax based on investment income (Form 990-PF, Part	· · · · · · · · · · · · · · · · · · ·
b Balance due (Form 8868, line 3c)	
6 a Form 990-T check here ► b Total tax (Form 990-T, Part III, line 4)	
7 a Form 4720 check here ▶ b Total tax (Form 4720, Part III, line 1)	7b
Part II Declaration and Signature Authorization of Officer or Person Subject	to Tax
Under penalties of perjury, I declare that X I am an officer of the above organization or A I am (name of organization)	a person subject to tax with respect to
and belief, they are true, correct, and complete. I further declare that the amount in Part I above is t electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the trae processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Trae initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated of the federal taxes owed on this return, and the financial institution to debit the entry to this account U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment financial institutions involved in the processing of the electronic payment of taxes to receive confider inquiries and resolve issues related to the payment. I have selected a personal identification number return and, if applicable, the consent to electronic funds withdrawal.	n originator (ERO) to send the return to the nsmission, (b) the reason for any delay in easury and its designated Financial Agent to d in the tax preparation software for payment t. To revoke a payment, I must contact the (settlement) date. I also authorize the ntial information necessary to answer
PIN: check one box only	
X I authorize REGALIA & ASSOCIATES CPAS to enter my P	PIN 20161 as my signature Enter five numbers, but do not enter all zeros
on the tax year 2020 electronically filed return. If I have indicated within this return that a copy o (ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforemention disclosure consent screen.	of the return is being filed with a state agency
As an officer or person subject to tax with respect to the organization, I will enter my PIN as my electronically filed return. If I have indicated within this return that a copy of the return is being f charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure con	iled with a state agency(ies) regulating
Signature of officer or person subject to tax	Date ►
Part III Certification and Authentication	
ERO's EFIN/PIN. Enter your six-digit electronic filing identification	
number (EFIN) followed by your five-digit self-selected PIN	
I certify that the above numeric entry is my PIN, which is my signature on the 2020 electronically file I am submitting this return in accordance with the requirements of Pub. 4163 , Modernized e-File (Me Providers for Business Returns.	ed return indicated above. I confirm that EF) Information for Authorized IRS <i>e-file</i>
ERO's signature ► <u>DOUGLAS W. REGALIA</u> Date ►	
ERO Must Retain This Form — See Instructions Do Not Submit This Form to the IRS Unless Requested To	Do So